



○松永武士 まつながたけし

ガッチ株式会社 一般社団法人 WAZAtoBA

1988年浪江町出身。明治43年創業の大堀相馬焼の窯元「松永窯」4代目。高校まで地元で過ごした後、慶應義塾大学在学中に起業し、中国・香港・カンボジアにてヘルスケア関連事業を展開。震災・原発事故後、大堀相馬焼の再生に貢献するために、海外での事業を譲渡し帰国。デザイン性、ブランディングを重視した商品の開発・販売やAI・VRを活用した認知向上・人材育成などに取り組む。西郷村で再開した松永窯と東京を拠点に活動を続けている。

○ Takeshi Matsunaga

Gatch Inc. General Incorporated Association WAZAtoBA

Born in 1988 in Namie Town. The fourth president of Pottery of Obori Somayaki, Matsunaga Pottery Shop, established in 1910. After graduating from a local high school, he started his own business while being still a student at the Keio University, establishing healthcare-related enterprises in China, Hong Kong, and Cambodia. After the earthquake and the nuclear power plant accidents, he sold his overseas enterprises and returned to Japan to contribute to the restoration of Obori Somayaki. Working on developing and selling products focused on the design and branding as well as enhancing recognition and developing human resources by utilizing AI and VR. His activities are currently based at Matsunaga Pottery Shop, reopened in Nishigo village, and in Tokyo.